

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/087,385 Confirmation No.: 3339
Applicant : Mark L. Beard
Filed : March 1, 2002
Title : SYSTEM AND METHOD FOR MEASURING AND UTILIZING
POOLING ANALYTICS
TC/Art Unit : 3691
Examiner: : Jung U. LIU
Docket No. : 72167.000280
Customer No. : **21967**

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Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT/RESPONSE

Sir:

In response to the Notice of Allowance dated December 3, 2009, Applicant respectfully requests favorable reconsideration of the above-identified patent application in view of the following remarks.